

ADVERTISING AGREEMENT

This Advertising Agreement is comprised of the Contract # (Part A) and the Terms and Conditions (Part B).

Insertion order	Contract #
Version:Original	Date: 2025-11-10

Client and campaign information	UB Media contact
Client: testinggg	Sales rep:
Campaign: testinggg	Email: testinggg
Agency:	Phone:
Contact:	Address:
Email: testinggg@gmail.com	
Phone:	

Billing information
Agency:
Client:
Address: testinggg
Phone:
Client billing #: testinggg
Contact:
Email:
Fax:

Client signature (or initials):

INDOOR ADVERTISING TRAFFIC INSTRUCTIONS (PART A)

Media

Network	Product	Market	Qty	Start date	End date	# of Wks	Impressions	Cost per unit / week	Total weekly media	Total NET
721	1077	—	2	2025-11-11	2026-01-09	8	6,656	\$2.00	\$37.29	\$34.29
Sub-Total										\$34.29

Production

Network	Product	# of creatives	Language	Total quantity	Cost per unit	Total NET
721	1077			2	\$3.00	\$34.29
Sub-Total						\$34.29

Please submit all creative files to: production@ubmedia.ca

Deadline: 8–10 working days before start date

Other instructions

test

Grand Totals: \$68.58

*All dollars are NET.

The undersigned have read and accept this Advertising Agreement comprising Part A and B.

Date:	Client / Print Name / Signature:	UB Media / Print Name / Signature:
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The following terms and conditions (the "Standard Terms") shall be deemed to be incorporated into the attached Insertion Order Contract (the "Agreement").

TERMS AND CONDITIONS (PART B) - INDOOR ADVERTISING

Advertising Agreement (for Indoor Advertising Networks: Restobar, Cinema, Campus and/or Residential)

DECLARATIONS

- 1) If the CLIENT acts on behalf of an advertiser, it declares that it is fully authorized to execute the present contract on behalf of the advertiser;
- 2) UB MEDIA INC. declares that it is the authorized representative of Landmark Cinemas, Imagine Cinemas, and independent Quebec cinemas ("THE CINEMAS") and has been duly authorized and empowered to execute this contract;

ADVERTISING MATERIAL

- 3) The advertising material shall be submitted to UB MEDIA INC. on or before the creative material delivery date stipulated herein, failing which UB MEDIA INC. and The Venue shall not be responsible for any delay in the Start Date;
- 4) The CLIENT acknowledges that The Venue may refuse to run the advertising material, and it is understood that UB MEDIA INC. shall not be held responsible for any such refusal;
- 5) UB MEDIA INC. reserves its right to reject any advertising material, before or after the start date, if the advertising material is against any Provincial or Federal legislation or does not conform with the norms of the advertising industry in Canada, or if UB MEDIA INC. determines that the advertising material may be prejudicial to a person or group of people or to its own reputation or that of The Venue;
- 6) If advertising material is refused by UB MEDIA INC. or The Venue, the CLIENT shall continue to be responsible for its obligations contained herein and the Start and End date shall not be modified
- 7) UB MEDIA INC. is authorized to retain copies of the advertising material for a period of three years for its own internal purposes, including but not limited to demonstrations to other prospective clients;

PAYMENT

- 8) Payment is required within thirty (30) days of the date of the invoice issued by UB MEDIA INC.;
- 9) All taxes associated to the goods and services agreed upon herein shall be paid by the CLIENT to UB MEDIA INC.;

TERMINATION OR MODIFICATION

- 10) The CLIENT may terminate and or modify this agreement at any time by giving a written notice to UB MEDIA INC. The termination or modification shall be without penalty if received one hundred eighty (180) days prior to the start date;
- 11) However, if the termination occurs between one hundred and seventy-nine (179) days and one hundred and twenty (120) days prior to the start date, a penalty of ten percent (10%) shall be imposed on the amount payable under the terms of the present agreement;
- 12) If the termination occurs between one hundred and nineteen (119) days and ninety (90) days prior to the start date, a penalty of twenty percent (20%) shall be imposed on the amount payable under the terms of the present agreement;
- 13) If the termination occurs less than ninety (90) days prior to the start date, the CLIENT shall pay the amount payable under the terms of this agreement;
- 14) Paragraphs 10, 11, 12 and 13 shall equally apply to partial terminations with the penalty or payment applicable only on the period or unit cancelled;
- 15) UB MEDIA INC. shall be entitled to unilaterally terminate the present contract by written notice to the CLIENT without prejudice to its other rights and recourses:
- a) If the CLIENT is in default of performing any of its obligations under the present agreement;
- b) If the CLIENT declares bankruptcy or has become insolvent.

WARRANTY

- 16) If for any reason, the advertising space becomes unavailable in whole or in part between the start date and the end date, UBMEDIA INC. will supply

equivalent advertising space in a similar location or if such space is not available and at UB MEDIA INC.'s sole discretion, issue a credit for the unavailable space.

LIABILITY

17) It is understood that UB MEDIA INC. assumes no liability whatsoever for the advertising material, and the CLIENT agrees to defend, at their cost, the rights of UB MEDIA INC. against any claims resulting from the content of the advertising material or any other claim directly and/or indirectly associated to the services provided in the present contract;

18) If the CLIENT acts on behalf of an Advertiser, the CLIENT and the Advertiser shall be solidarily responsible for the payment and fulfillment of all obligations of the CLIENT under this agreement, notwithstanding any provision to the contrary.

ASSIGNMENT

19) The CLIENT may not assign or transfer any of its rights and obligations herein without the written consent of UB MEDIA INC., which may be withheld at the sole discretion of UB MEDIA INC.

LANGUAGE

20) It is the express wish of the Parties hereto that the present Agreement be drafted in the English Language. Les parties, par la présente, ont requis que le présent document soit rédigé en Anglais.

AGREEMENT

21) UB MEDIA INC. and the CLIENT agree that this document contains all the agreements between the Parties in respect of the matters covered thereby and that no other and or other agreements have been concluded between the Parties concerning the subject matter hereof.
